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Corporate Training & Coaching

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Bespoke Training

Corporate Courses



Professional English training for business, law, finance, and global workplaces.

Specialist programs for companies, law firms, professional teams, and individual employees seeking structured development.

Live training	Platform support	Outcomes
One-to-one or custom groups	Audio coaching, interactive exercises, selected video lessons, textbook support	Practical workplace communication, certificate and assessment in selected programs

Training portfolio overview

We organize our corporate offer into four main training tracks so buyers can identify the right fit quickly: Business and Professional English, Finance and Accounting English, Legal English and TOLES, and Cultural Intelligence.



Training track	What it covers
Business & Professional English	Workplace communication, meetings, presentations, leadership, management, and day-to-day professional English from beginner to proficiency level.
Finance & Accounting English	Specialist language training for international finance, accounting, and banking professionals working at advanced and proficiency level.
Legal English & TOLES	Practical legal communication, specialist legal language, legal writing, and TOLES preparation from Foundation to Advanced.

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Executive Business English Programs

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Quick Overview

Program	English Level Requirement	Best For	Main Focus	Delivery
International Business English	Beginner to Proficiency	Professionals and teams who need stronger everyday workplace English	Meetings, presentations, email, workplace communication	One-to-one, small group, medium group
Strategic Business English: Leadership & Management	Advanced / Proficiency	Managers, executives, and leadership-track professionals	Leadership communication, influence, management communication	One-to-one, small group, medium group
International Financial English	Advanced / Proficiency	Finance professionals working in international contexts	Finance communication, reporting, analysis, and professional communication	One-to-one, small group, medium group
English for Accounting	Advanced / Proficiency	Accounting professionals and finance teams	Accounting terminology, reporting, and internal and client communication	One-to-one, small group, medium group
English for Banking	Advanced / Proficiency	Banking professionals and client-facing finance staff	Banking vocabulary, client communication, and specialist use	One-to-one, small group, medium group

International Business English



Build stronger English for real workplace communication, from beginner to proficiency level.

Our Business English program is designed for companies, teams, and professionals who want clearer, more confident English in everyday business situations. Training can support meetings, presentations, email writing, workplace interaction, professional speaking, and general communication at work.

Strategic Business English: Leadership & Management



Advanced and proficiency-level English for leaders, managers, and professionals working in higher-responsibility roles.

This program is designed for professionals who need stronger English for leadership communication, management, influence, decision-making, and high-level workplace interaction. It is suitable for managers, executives, senior professionals, and leadership-track employees who need to communicate with greater clarity, confidence, and authority in English.

International Financial English



Advanced and proficiency-level English for finance professionals working in international and higher-responsibility roles.

This program is designed for professionals who need stronger English for finance communication, reporting, analysis, meetings, presentations, and high-level workplace interaction in financial contexts. It is suitable for finance teams, accountants, banking professionals, managers, executives, and senior professionals who need to communicate with greater clarity, confidence, and precision in professional English.

English for Accounting



Advanced and proficiency-level executive program for accounting professionals who need accurate, professional communication in international business environments.

This program focuses on the language accountants use in real working life, including financial reporting, internal communication, meetings, explanations, documentation, and professional interaction with colleagues, clients, and stakeholders.

It is designed for accountants, controllers, finance staff, auditors, and senior professionals who need accurate, professional English for accounting-related work.

English for International Banking



Advanced and proficiency-level English for banking professionals and client-facing finance staff.

This program focuses on banking vocabulary, client communication, and specialist professional use in banking environments. It is designed for banking professionals, relationship managers, advisors, finance staff, team leaders, and senior professionals who need to communicate with greater clarity, confidence, and precision in professional English.

Delivery Options & Program Fees

Delivery	Participants	Live Sessions	Session Length	Total Live Hours	Platform	Assessment
One-to-One	1 participant	20	45 minutes	15 hours	Included	Yes
Small Group	Up to 4 trainees	20	45 minutes	15 hours	Included	Yes
Medium Group	Up to 8 trainees	20	60 minutes	20 hours	Included	Yes

Program	One-to-One Program	Small Group Program (Up to 4)	Medium Group Program (Up to 8)
<i>International Business English</i>	€1,200	€3,000	€4,400
<i>Strategic Business English: Leadership & Management</i>	€1,400	€3,200	€4,800
<i>International Financial English</i>	€1,400	€3,200	€4,800
<i>English for Accounting</i>	€1,400	€3,200	€4,800
<i>English for Banking</i>	€1,400	€3,200	€4,800

WHAT'S INCLUDED

Executive Business English Programs



20 Live Training Sessions

All delivery options for this program includes 20 live training sessions with your course tutor.



Assignment & Progress Evaluations

Weekly Assignment & Progress Evaluation with your Coach.



Interactive Workshops

Full access to the Macson Bell course platform throughout the program, with Audio Lectures, selected videos, and interactive exercises.



Executive Success Pack

Includes a Digital Success Pack:
eTextbook + Access to our Private Resource Bank.
Email + WhatsApp Support (during program)



Certificates

Learners who complete the program successfully by passing the final assessments will receive a Macson Bell Business & Law certificate. Paper Certificate of Excellence may be awarded (dependent on performance.)

Format:

Available 100% online or face to face at your company's offices. Course dates are arranged to meet client objectives, needs, and availability. Sessions may be rescheduled with at least 24 hours' notice.

Who are these programs for?

- Executives and team leaders
- Professionals with international responsibilities
- Professionals in commercial, sales, procurement, finance, operations, or management roles
- Executives who need to communicate with clarity, confidence, and fluency in professional English

Program Fees and Payment

All executive training programs are billed in full in advance before the program begins.

Payment Methods

Bank transfer

Card payment (secure payment platform)

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Executive Legal English Programs

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Quick Overview

Program	English Level Requirement	Best For	Main Focus	Delivery
International Legal English	Beginner to Proficiency	Legal professionals, law students, and legal teams working internationally	Core legal communication for professional use in international legal environments	One-to-one, small group, medium group
TOLES Foundation, Higher & Advanced	Foundation to Advanced	Learners preparing for TOLES exams at different levels	Structured TOLES preparation, exam legal language, and practical legal communication	One-to-one, small group, medium group
Legal Writing	Advanced / Proficiency	Legal professionals who need stronger written English	Clear, accurate, and professional legal drafting and written communication	One-to-one, small group, medium group
Legal English for Legal Support Staff	Intermediate / Advanced	Legal assistants, paralegals, and legal support staff	Practical legal English for support roles and legal operations	One-to-one, small group, medium group
Contract Law Language Program	Advanced / Proficiency	Legal professionals working with contracts and commercial documents	Contract language, drafting awareness, and specialist legal vocabulary	One-to-one, small group, medium group
Practical Business Law Program	Advanced / Proficiency	Professionals working across legal and commercial contexts	Business law language and practical legal-commercial communication	One-to-one, small group, medium group

International Legal English



Our International Legal English program offers practical legal communication training from Foundation to Advanced level.

It is designed for legal professionals, law students, legal support staff, and international legal teams who need stronger English for professional legal communication, specialist legal vocabulary, drafting, and everyday work in legal environments.

TOLES Exam

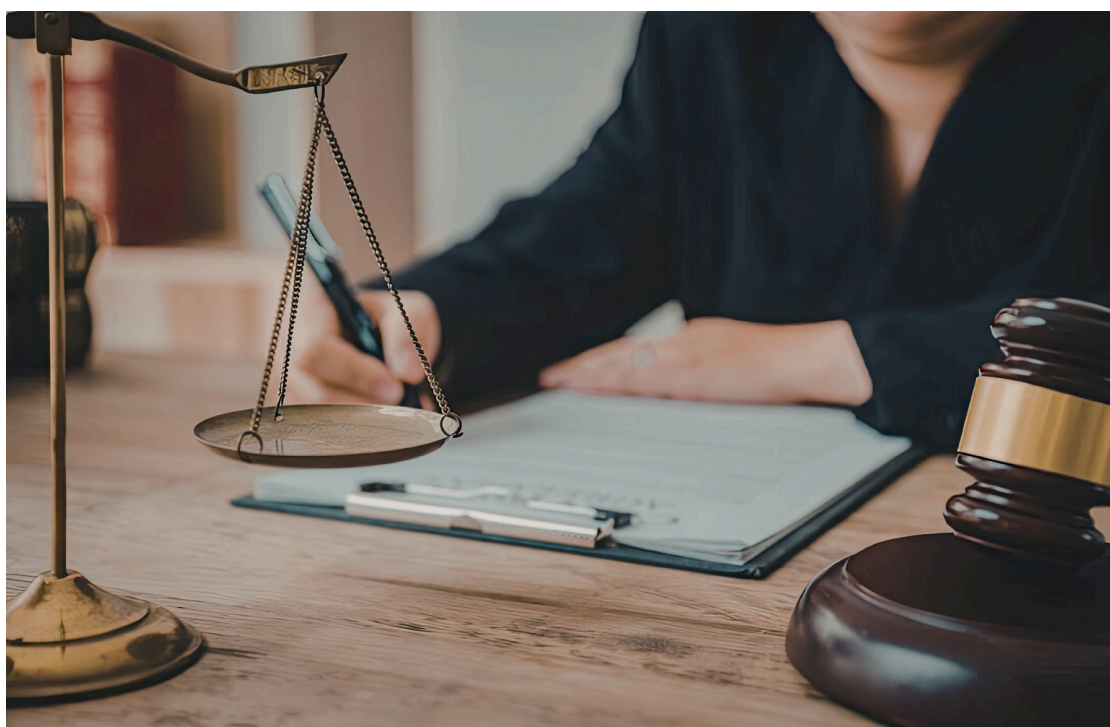


Our TOLES exam preparation program provides structured training from Foundation to Advanced level for learners preparing for TOLES at different stages*.

It focuses on exam legal language, practical legal communication, and the skills needed to approach the TOLES test with greater confidence and preparation. As a registered TOLES center, we can also manage the exam registration and delivery process for learners taking the exam through us.

*TOLES examination fees are not included in the course fee and are payable separately.

Professional Legal Writing Program



Our Professional Legal Writing program is designed for advanced and proficiency-level legal professionals who need stronger written English for demanding legal and commercial environments.

The program focuses on clear, accurate, and professional legal drafting, helping participants produce writing that is more precise, better structured, and more effective in practice. It is ideal for lawyers, in-house counsel, legal advisers, and other professionals who want to strengthen the quality, clarity, and authority of their written legal communication.

Delivery Options & Program Fees

Delivery	Participants	Live Sessions	Session Length	Total Live Hours	Platform	Assessment
One-to-One	1 participant	20	45 minutes	15 hours	Included	Yes
Small Group	Up to 4 trainees	20	45 minutes	15 hours	Included	Yes
Medium Group	Up to 8 trainees	20	60 minutes	20 hours	Included	Yes

Program	One-to-One Program	Small Group Program (Up to 4)	Medium Group Program (Up to 8)
International Legal English	€1,200	€3,000	€4,400
TOLES Foundation/ Higher / Advanced	€1,200	€3,000	€4,400
Legal Writing	€1,800	€4,200	€5,800
Legal English for Legal Support Staff	€1,250	€3,000	€4,400
Contract Law Language Program	€1,800	€4,200	€5,800
Practical Business Law Program	€1,750	€4,000	€5,600

WHAT'S INCLUDED

Executive Legal English Programs



20 Live Training Sessions

All delivery options for this program includes 20 live training sessions with your course tutor.



Assignment & Progress Evaluations

Weekly Assignment & Progress Evaluation with your Coach.



Interactive Workshops

Full access to the Macson Bell course platform throughout the program, with Audio Lectures, selected videos, and interactive exercises.



Executive Success Pack

Includes a Digital Success Pack:
eTextbook + Access to our Private Resource Bank.
Email + WhatsApp Support (during program)



Certificates

Learners who complete the program successfully by passing the final assessments will receive a Macson Bell Business & Law certificate. Paper Certificate of Excellence may be awarded (dependent on performance.)

Format:

Available 100% online or face to face at your company's offices. Course dates are arranged to meet client objectives, needs, and availability. Sessions may be rescheduled with at least 24 hours' notice.

Who are these programs for?

- Executives and team leaders
- Professionals with international responsibilities
- Professionals in commercial, sales, procurement, finance, operations, or management roles
- Executives who need to communicate with clarity, confidence, and fluency in professional English

Program Fees and Payment

All executive training programs are billed in full in advance before the program begins.

Payment Methods

Bank transfer

Card payment (secure payment platform)

Bespoke Training for Companies, Law Firms, and Professional Teams

Not every organization needs an off-the-shelf program. In addition to our fixed courses, Macson Bell Business & Law also designs bespoke training for companies, law firms, professional teams, and individual departments that need a more tailored solution.

Where required, we can adapt the content, level, format, and professional focus of a program to match the specific communication demands of your business.

This may include tailoring training for a particular sector, role group, level range, business objective, or workplace context. For example, a company may need a program built around international meetings, client communication, presentations, email writing, cross-cultural teamwork, or leadership communication.

A law firm may need targeted support in Legal English, legal writing, TOLES preparation, contract language, or communication for legal support staff. Finance and commercial teams may require a more specialized focus on reporting, banking, accounting, internal communication, or client-facing professional English.

A Bespoke Approach to Training

Our bespoke programs can be developed for one-to-one training, private groups, or larger teams. They may also combine live training with platform access, guided assignments, coaching support, and selected course materials where appropriate. This allows us to build a practical program that reflects both the professional level of the participants and the real communication tasks they need to perform in English.

Every tailored engagement begins with an initial needs assessment and discovery call. This allows us to understand your objectives, assess the current level and communication needs of the participant or team, and recommend the most suitable training path. The aim is to ensure that any proposed solution is relevant, targeted, and aligned with your business priorities rather than generic or unnecessarily broad.

If you are looking for a program that is built around your team, your goals, and your professional context, we would be pleased to discuss the most suitable approach.

Request a free needs assessment and discovery call to explore a tailored training solution for your company, law firm, or professional team.

Initial Consultation and Needs Analysis

Each engagement begins with an initial consultation to review objectives, assess current level and communication needs, and identify the most appropriate training or consulting path. This process helps ensure that the proposed solution is aligned with business priorities, tailored to the participant or team, and designed to deliver practical value.

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